

UNIVERSITÀ DEGLI STUDI DI MILANO

Procedura di selezione per la chiamata a professore di I fascia da ricoprire ai sensi dell'art. 18, commi 1 e 4, della Legge n. 240/2010 per il settore concorsuale 14/C2 - Sociologia dei Processi Culturali e Comunicativi, (settore scientifico-disciplinare SPS/08) presso il Dipartimento di Scienze Sociali e Politiche, Codice concorso 5350

## **GIORGIA AIELLO**

### **CURRICULUM VITAE**

#### **INFORMAZIONI PERSONALI (NON INSERIRE INDIRIZZO PRIVATO E TELEFONO FISSO O CELLULARE)**

<b>COGNOME</b>	<b>AIELLO</b>
<b>NOME</b>	<b>GIORGIA</b>
<b>DATA DI NASCITA</b>	<b>13/08/1976</b>

#### **TITOLI**

##### **TITOLO DI STUDIO**

**Laurea quinquennale in Scienze della Comunicazione (110/110 e lode). Università di Bologna. Luglio 2001.**

##### **TITOLO DI DOTTORE DI RICERCA O EQUIVALENTI, OVVERO, PER I SETTORI INTERESSATI, DEL DIPLOMA DI SPECIALIZZAZIONE MEDICA O EQUIVALENTE, CONSEGUITO IN ITALIA O ALL'ESTERO**

**PhD in Communication. University of Washington (Seattle, USA), 13/06/2008.**

##### **ALTRI TITOLI CONSEGUITI**

**Abilitazione Scientifica Nazionale di Prima Fascia in Sociologia dei Processi Culturali e Comunicativi, Settore Concorsuale 14/C2. 31/05/2021-31/05/2032.**

**Master di secondo livello in Comunicazione e Tecnologie dell'Informazione. Università di Bologna, 2002.**

#### **RUOLI PROFESSIONALI**

##### **RUOLI ATTUALI**

- **Professoressa Associata, Sociologia dei Processi Culturali e Comunicativi.** Dipartimento delle Arti (precedentemente nel Dipartimento di Filosofia e Comunicazione). Università di Bologna, 1 Novembre 2020-in corso.
- **Professor of Culture and Communication (Professoressa Ordinaria).** School of Media and Communication. University of Leeds (Regno Unito), 1 Settembre 2020 - 30 Settembre 2023.

##### **RUOLI PRECEDENTI**

- **Associate Professor in Media and Communication (Professoressa associata).** School of Media and Communication, University of Leeds. Giugno 2016-Agosto 2020.
- **Director of Research and Innovation (Coordinatrice della ricerca).** School of Media and Communication, University of Leeds. Gennaio 2017-Novembre 2019.

- **Deputy Director of Research and Innovation** (Vice-coordinatrice della ricerca). School of Media and Communication, University of Leeds. Ottobre 2015-Dicembre 2016.
- **Lecturer B in International Communication** (Ricercatrice senior). School of Media and Communication, University of Leeds. Maggio 2011-Maggio 2016.
- **Head of BA Degree Communication and Media** (Coordinatrice del corso di laurea triennale). School of Media and Communication, University of Leeds. Ottobre 2011-Settembre 2015.
- **Deputy Head of BA Degree Communication and Media** (Vice-coordinatrice del corso di laurea triennale). School of Media and Communication, University of Leeds. Settembre 2010-Settembre 2011.
- **Lecturer A in International Communication** (Ricercatrice junior). School of Media and Communication, University of Leeds. Gennaio 2010-Aprile 2011.
- **Assistant Professor of Media and Cultural Studies** (Ricercatrice tenure-track). Department of Communication Studies, Colorado State University (Fort Collins, USA). Agosto 2008-Dicembre 2009.
- **Teaching Assistant, Pre-doctoral Instructor, Research Assistant**. Department of Communication, Comparative History of Ideas Program, Simpson Center for the Humanities, Department of Anthropology, University of Washington (Seattle, USA). Settembre 2002-Giugno 2008.

## VISITING

- **Visiting Professor**. School of Media and Communication, University of Leeds. Da 1 Ottobre 2023.
- **Invitation Recherche** (posizione competitiva e remunerata). Laboratoire Diden-IDF (Dispositifs d'Information et de Communication à l'Ère Numérique - Paris, Île-de-France), Université Paris Nanterre. Maggio-Giugno 2022.
- **Visiting Scholar** (posizione competitiva e remunerata). Visual Studies and Media Culture Research Group, Università di Anversa (Belgio). Novembre 2015.
- **Visiting Scholar** (posizione su invito). School of Media Studies, New School for Public Engagement (New York, USA). Aprile-Maggio 2014.

## ATTIVITÀ DIDATTICA

### INSEGNAMENTI E MODULI

#### **Università di Bologna, Dipartimento di Filosofia e Comunicazione & Dipartimento delle Arti**

27276 - Laboratorio di Analisi della Comunicazione Visiva (Laurea triennale in Scienze della Comunicazione, 30 ore, 6 CFU). Dipartimento delle Arti, 2022/2023.

78903 - Visual Communication (Laurea magistrale in Semiotica, in inglese, 30 ore, 6 CFU). Dipartimento di Filosofia e Comunicazione, 2020/2021, 2021/2022, 2022/2023.

72514 - Sociologia della Cultura (Laurea triennale in Scienze della Comunicazione, 30 ore, 6 CFU). Dipartimento delle Arti, 2020/2021, 2021/2022, 2022/2023.

#### **University of Leeds, School of Media and Communication**

COMM5160 Critical Studies in Visual Communication (Master, corso di 10 settimane). 2010-2016, 2019.

COMM5310 Media, Culture and Globalization (Master, corso di 10 settimane). 2010-2018.

COMM3180 International Communication (Laurea triennale, corso di 10 settimane). 2010-2015.

COMM5210 Communications and Global Change (Master, corso di 10 settimane). 2010.

Seminario dottorale su metodi per la ricerca sulla comunicazione visiva. 2011, 2013, 2016, 2018.

### **Colorado State University, Department of Communication Studies**

SPCM 646 Media Theory (Laurea magistrale, corso semestrale). 2009.

SPCM 347 Visual Rhetoric (Laurea quadriennale, corso semestrale). 2008-2009.

SPCM 342 Critical Media Studies (Laurea quadriennale, corso semestrale). 2009.

### **University of Washington, Comparative History of Ideas Program**

CHID 270 Communication Matters: The Material History of Communication Practices (Laurea quadriennale, corso trimestrale). 2006.

CHID 270 Photography: Theoretical Reflections and Ethnographic Applications (Laurea quadriennale, corso trimestrale). 2006.

### **University of Washington, Department of Communication**

COM 495 Theoretical and Methodological Approaches to Visual Communication (Laurea quadriennale e laurea magistrale, corso trimestrale). 2005.

COM 300 Basic Concepts of New Media (Laurea quadriennale serale, corso trimestrale). 2004.

## **ATTIVITÀ DI DIDATTICA INTEGRATIVA E DI SERVIZIO AGLI STUDENTI**

### **ATTIVITÀ DI RELATRICE DI ELABORATI DI LAUREA, DI TESI DI LAUREA MAGISTRALE, DI TESI DI DOTTORATO E DI TESI DI SPECIALIZZAZIONE**

#### **Relatrice di elaborati di laurea triennale**

Università di Bologna: 17 elaborati di laurea completati e 5 in corso, 2021-oggi.

University of Leeds: Più di 50 elaborati di laurea completati, 2010-2020.

#### **Relatrice o correlatrice di tesi di Master e di laurea magistrale**

Università di Bologna: 3 tesi di laurea magistrale completate come relatrice e 4 tesi di laurea magistrale completate come correlatrice, 2021-oggi.

Politecnico di Milano: 1 tesi di laurea magistrale in Communication Design completata come correlatrice esterna, 2023.

University of Leeds: più di 80 tesi di Master completate come relatrice, 2010-2020.

#### **Dottorati conclusi da relatrice alla University of Leeds, School of Media and Communication**

Lok Ting (Joey) Chan. "Feeling empowered: Pro-woman promotional communication in Mainland China" (main supervisor), 2022.

Ruxandra Lupu. "Home movie 4.0: the role of aesthetics in rethinking the Sicilian home movie archive" (co-supervisor), 2020.

Sally Osei-Appiah. "Media representations of women politicians: The cases of Ghana and Nigeria" (main supervisor), 2020.

Ana Stojiljkovic. "Election campaigns and the construction of collective identities: Cases of Serbia and Bosnia Herzegovina" (co-supervisor), 2017.

Kristina Karvelyte. "Making a creative city with Chinese characteristics: Perspectives from Shanghai, Hong Kong and Taipei" (co-supervisor), 2017.

Toussaint Nothias. "Beyond Afro-pessimism? British and French print media discourse on Africa" (co-supervisor), 2015.

### **Dottorati in corso da relatrice o membro di commissione**

Anna Bailie. "Brexit, incivility, and digital contestation", Department of Politics, University of York (Member of Thesis Advisory Panel). 2020-in corso.

Chanapang Pongpiboonkiat. "Social media and the portrayal of 'Thai women': The case of women in Thailand's military forces" (co-supervisor). 2019-in corso.

## **ATTIVITÀ DI VALUTAZIONE ESTERNA E INTERNA DI PROGETTI E TESI DI DOTTORATO**

### **PhD external examiner (valutazione esterna di tesi di dottorato)**

Liron Simatzkin-Ohana. "From user-generated content to a user-generated aesthetic: Commercial appropriations of UGC". Supervisor: Professor Paul Frosh. Department of Communications and Journalism, Hebrew University of Jerusalem, 2023.

Giulia Giorgi. "Memeing generations: Studying meme cultures and generational identities". Supervisor: Dr Alessandro Gandini, Co-supervisor: Professor Roberta Sassatelli. Dipartimento di Scienze Sociali e Politiche, Università di Milano Statale, 2022.

Christoph Schimkowsky. "Friendly but pervasive: 'Manner posters' and the management of passenger conduct on Japanese urban railways". Supervisor: Dr Alex Dennis, Co-supervisors: Dr Jamie Coates, Professor Clive Norris. Department of Sociological Studies, University of Sheffield, 2022.

Marloes Geboers. "The social visibility of distant suffering: How platforms create new boundaries of visibility". Supervisor: Professor Richard Rogers, Co-supervisor: Professor Sabine Niederer. Department of Media Studies, University of Amsterdam, 2022.

Danica Jovanovic. "Multimodal dialogue and photographic style on social media". Supervisor: Professor Theo van Leeuwen. Department of Language and Communication, University of Southern Denmark, 2019.

### **PhD internal examiner, University of Leeds (valutazione interna di tesi di dottorato)**

Michael Tasserion. "Comparative representations of culpability in the 2014 Israeli assault on Gaza". School of Media and Communication, 2019.

Colin Robert Alexander. "Public diplomacy in Central America: The rise of the People's Republic of China". Institute of Communications Studies, 2013.

Will Turner. "Language ideologies and the BBC Voices website: Hypermodal and practice-oriented perspectives". School of Modern Languages and Cultures, 2011.

### **PhD transfer examiner, School of Media and Communication, University of Leeds (valutazione intermedia di progetti di dottorato)**

Elysia Lechelt. "What is culture for in everyday cities? The case of Calgary and Leeds". 2017.

Runze Ding. "Gay identity and digital media in China: How do Chinese gay males negotiate and (re)present their identities in the digital age?". 2016.

Mario Álvarez Fuentes, "How do ideas and performances relate in politics? An interpretative approach to politicians' metamorphoses". 2015.

Chris Hladowski. "Diasporic music, Islam, and the negotiation of difference: Towards an understanding of musical creativity, identity and cultural diversity", 2015.

Sarah Weston. "Performing political voice: the practice of collective voice with young people towards a politics of how voice feels", 2015.

Naomi Bolser. Practice-based doctoral project on women's archival filmmaking, 2013.

Yanling Yang. "Film as an instrument of China's soft power", 2012.

Divya Maharajh. "Feminine experience: Media education and gender representation", 2010.

Jason Vincent A. Cabañes. "Through migrant lenses: Indians, Koreans, and the crisis of voice in multicultural, mediated Manila", 2010.

## **SEMINARI DOTTORALI E LEZIONI SU INVITO**

### **Seminari dottorali su invito**

"Visual communication research methods: Understanding images in digital media culture". SOMET (Sociology and Methodology of Social Research) PhD Programme, "Understanding Digital Societies" seminar series. Università di Milano Statale, 2023.

"Researching Visual Communication: Methods for understanding images in media culture" (Online, con Katy Parry), White Rose Doctoral Training Partnership's Data, Communications and New Technologies Pathway, 2021.

"Visual communication research methods". University of Leeds/Tow Center Research Methods Workshop. Columbia University (New York, USA), 2019.

"Taking stock: Why generic images matter". Masterclass, Netherlands School for Research in Media Studies (RMeS), Amsterdam (Paesi Bassi), 2017.

"Taking stock: Changing aesthetics and photographers' perspectives in the global visual content industry". Visual Studies and Media Culture Research Group, Department of Communication Studies, Università di Anversa (Belgio), 2015.

"Images between text and context: Theories and methods for visual analysis". Postgraduate workshop "Comparative Methods in Literary and Cultural Studies", Università di Berna (Svizzera), 2015.

### **Lezioni per corsi di laurea magistrale su invito**

"L'analisi della comunicazione visiva fra giornalismo e pubblicità: Il ruolo delle immagini generiche". Lezione per il corso "Sociologia dell'immaginario e culture visuali". Laurea magistrale in Comunicazione e Pubblicità per le Organizzazioni, Università di Urbino, 2022.

"Visual communication: Understanding images in media culture" (Online, con Katy Parry). Lezione per il corso "Media Images Research Methods and Theory". Department of Journalism, University of Georgia (USA), 2020.

"All Tögethé® now: Visualizing and stylizing diversity in EU public communication". Center for the Study of Language and Society (CSLS), Università di Berna (Svizzera), 2017.

"Visualising the politics of appearance in times of democratisation: An analysis of the 2010 Belgrade Pride Parade television coverage". Lezione per il corso "Semiotics of Conflict". Laurea magistrale in Semiotica, Università di Bologna, 2017.

"Sensing the City: An Introduction to Nonverbal Communication". Workshop per "MA Excursion Seminar in London". School of Interdisciplinary Arts and Sciences, University of Washington (Seattle, USA), 2017.

"Capire l'importanza delle immagini stock: Strutture, pratiche e significati di un genere comunicativo globale". Lezione per il corso "Semiotica dei Consumi". Laurea magistrale in Semiotica, Università di Bologna, 2017.

“A visual-material approach to the city: The urban built environment as communication”. Lezione per il corso “Visual Sociology and Anthropology”. Department of Communication Studies, Università di Anversa (Belgio), 2015.

“Non puoi essere ciò che non vedi: La comunicazione della differenza sessuale e di genere nella fotografia stock di Getty Images”. Lezione per il corso “Semiotica dei Consumi”. Laurea magistrale in Semiotica, Università di Bologna, 2015.

“Taking stock: towards a social semiotics of image banks and global visual communication”. Lezione per il corso di laurea magistrale in “Global Communication”. School of Journalism and Communication, Chinese University of Hong Kong, 2014.

“Visions of Europe: Visual communication, identity, and the European Union”. Lezione per il corso in “Sociologia della Globalizzazione”. Dipartimento di Scienze Sociali e Politiche, Università di Milano Statale, 2012.

“Branding and difference”. Lezione per il corso “Theorising Popular Cultures”. MA programme in Popular Cultures, University of Hull (Regno Unito), 2011.

### **Lezioni per corsi di laurea triennale o quadriennale su invito**

“Visualizing Europe: The semiotics of the European Capital of Culture”. Lezione per il corso “Visual Communication: Multimodal Methods”. Department of English, Università di Berna (Svizzera), 2022.

“The politics of texture in contemporary capitalism”. Lezione per il corso “Visual Communication: Multimodal Methods” (Online). Department of English, Università di Berna (Svizzera), 2020.

“‘You can’t be what you can’t see’: The Getty Images Lean In Collection and the feminist politics of stock photography”. Lezione per il corso “Theory of Visual Communication”. Department of Communication Studies, Università di Anversa (Belgio), 2015.

“Dall’autentico al locale: design e comunicazione visiva nei nuovi negozi Starbucks”. Lezione per il corso “Analisi della Comunicazione Visiva”. Corso di laurea in Scienze della Comunicazione, Università di Bologna, 2013.

“Uno sguardo globale sulla città: ambiente urbano e comunicazione”. Lezione per il corso “Analisi della Comunicazione Visiva”. Corso di laurea in Scienze della Comunicazione, Università di Bologna, 2012.

“La semiotica delle immagini dell’altra Europa nelle foto dell’agenzia Magnum”. Lezione per il corso “Analisi della Comunicazione Visiva”. Corso di laurea in Scienze della Comunicazione, Università di Bologna, 2012.

“Urban Communication: Language, image, space”. Workshop per “Exploration seminar in Paris”. Department of Anthropology & School of Interdisciplinary Arts and Sciences, University of Washington (Seattle, USA), 2012.

“Understanding visual-material communication: locality in the redesign of Starbucks stores”. Lezione per il corso “Visual Communication”. School of Interdisciplinary Arts and Sciences, University of Washington (Seattle, USA), 2011.

## **FINANZIAMENTI E PREMI RICEVUTI DA STUDENTI E DOTTORANDI**

### **Università di Bologna**

Gaia Giorgi (2022). Borsa di studio per lo sviluppo della tesi all’estero, per il progetto di tesi magistrale “What face filters look like? A social semiotic analysis of gender performances on Instagram and TikTok” in collaborazione con la Professoressa Sabine Niederer e il Visual Methodologies Collective dell’Università delle Scienze Applicate di Amsterdam (€1000).

## University of Leeds

Lok Ting (Joey) Chan (2018). School of Media and Communication Postgraduate Researchers' Fieldwork and Research Support Award, per ricerca dottorale sul campo in Cina (£1500).

Sally Osei-Appiah (2017). Research Mobility Award, World University Network, per ricerca dottorale sul campo in Ghana e Nigeria (£3000).

Toussaint Nothias (2013) Research Mobility Award, World University Network, per ricerca dottorale sul campo in Sudafrica e Kenya (£3000).

Sylvia Su Yeon Wong (2013). ICS Philip M. Taylor Prize della School of Media and Communication per la miglior tesi di laurea triennale "Screening a hidden minority: the representation of the British Chinese on UK television and how this relates to British Chinese youth self-perceptions of cultural identity".

## University of Washington

J. Edith Fikes (2008). Mary Gates Research Scholarship per il progetto di tesi di laurea quadriennale in Comparative History of Ideas "Building resistance: upcycling and sustainable design/build in Oaxaca, Mexico" (\$6000).

Naraelle Barrows, Arin Delaney, J. Edith Fikes & Ingrid Haftel (2006). University of Washington Library Research Award per il progetto "[Aurora Avenue: Highway culture in transition](#)" sviluppato all'interno del mio corso CHID 270 Photography: Theoretical Reflections and Ethnographic Applications.

Emily Fischer (2005). Mary Gates Research Scholarship per il progetto di tesi di laurea quadriennale in Communication "Graffiti and Urban Visual Semiotics" (\$6000).

## ATTIVITÀ DI RICERCA SCIENTIFICA

### PUBBLICAZIONI

#### Libri

Aiello, G. & Parry, K. (2023). *La Comunicazione Visiva: Identità, Politica, Consumo*. Bologna: il Mulino. [ISBN: 8815387110]

Aiello, G. (2022). *Communication, Espace, Image*. Dijon: Les Presses du Réel. [ISBN: 9782378963033]  
Recensito in *Critique d'art. Actualité internationale de la littérature critique sur l'art* da Simone Fehlinger (in francese); *Nonfiction.fr* da Irene de Togni (in francese).

Aiello, G. & Parry, K. (2020). *Visual Communication: Understanding Images in Media Culture*. London: SAGE. [ISBN: 978141296224]  
Recensito in *International Journal of Press/Politics* da Roland Bleiker (in inglese); *MEDIENwissenschaft: Rezensionen|Reviews* da Evelyn Runge (in tedesco); *Visual Communication* da Mary Angela Bock (in inglese); *Studia Medioznawcze* da Alicja Waszkiewicz-Raviv (in polacco); *Media Vestintä* da Jenni Mäenpää (in finlandese); *Etnografia e Ricerca Qualitativa* da Marta Severo (in italiano).

Aiello, G., Tarantino, M. & Oakley, K. (Eds.) (2017). *Communicating the City: Meanings, Practices, Interactions*. New York: Peter Lang. [ISBN: 9781433137518]

#### Numeri monografici di riviste scientifiche

Aiello, G. (Ed.) (2021). Special forum "(De)centring Europe in urban communication research". *Communication and Critical/Cultural Studies*, 18(4).

Pinfari, M., Aiello, G., and Voltmer, K. (Eds.) (2020). Special issue "The Political Aesthetics of Democratization Conflicts". *Media, War & Conflict*, 13(1).

Aiello, G. and Tosoni, S. (Eds.) (2016). Special section "Going About the City: Methods and Methodologies for Urban Communication Research". *International Journal of Communication*, 10(2016).

Aiello, G. and Pauwels, L. (Eds.) (2014). Special issue "Difference and Globalization". *Visual Communication*, 13(3).

### Articoli in rivista

Aiello, G. (2023). "Visual communication has always been political". *Journal of Visual Political Communication*, inaugural/relaunch issue, 10(1), 7-16. [[doi.org/10.1386/jvpc\\_00021\\_1](https://doi.org/10.1386/jvpc_00021_1)]

Aiello, G., Thurlow, C., and Portmann, L. (2023). "Desocializing social media: The visual and media ideologies of stock photography". *Social Media + Society*, 9(1), 1-14. [[doi.org/10.1177/20563051231156363](https://doi.org/10.1177/20563051231156363)]

Aiello, G. and Van Leeuwen T. (2023). "Michel Pastoureau and the history of visual communication". *Visual Communication*, special issue "Celebrating 20 years of Visual Communication" (Louise Ravelli and Janina Wildfeuer, Eds.), 22(1), 27-45. [[doi.org/10.1177/14703572221126517](https://doi.org/10.1177/14703572221126517)]

Aiello, G., Kennedy, H., Anderson, C.W., and Mørk Rostvik, C. (2022). "'Generic visuals' of Covid-19 in the news: Invoking banal belonging through symbolic reiteration". *International Journal of Cultural Studies*, special issue "Covid-19: The Cultural Constructions of a Global Crisis" (Myria Georgiou and Paul Frosh, Eds.), 25(3-4), 309-330. [[doi.org/10.1177/13678779211061415](https://doi.org/10.1177/13678779211061415)]

Aiello, G. (2021). "The visible city". *Communication and Critical/Cultural Studies*, special forum "(De)centring Europe in urban communication research" (Giorgia Aiello, Ed.), 18(4), 421-428. [[doi.org/10.1080/14791420.2021.1995618](https://doi.org/10.1080/14791420.2021.1995618)]

Aiello, G. (2021). "Forum: (De)centring Europe in urban communication research". *Communication and Critical/Cultural Studies*, special forum "(De)centring Europe in urban communication research" (Giorgia Aiello, Ed.), 18(4), 390-394. [[doi.org/10.1080/14791420.2021.1995614](https://doi.org/10.1080/14791420.2021.1995614)]

Aiello, G. (2021). "Communicating the 'world-class' city: A visual-material approach". *Social Semiotics*, special Issue "Writing (in) the City" (Adam Jaworski and Li Wei, Eds.), 31(1), 136-154. [[doi.org/10.1080/10350330.2020.1810551](https://doi.org/10.1080/10350330.2020.1810551)]

Thurlow, C., Aiello, G., and Portmann, L. (2020). "Visualizing teens and technology: A social semiotic analysis of stock photography and news media imagery". *New Media & Society*, 22(3), 528-549. [[doi.org/10.1177/1461444819867318](https://doi.org/10.1177/1461444819867318)]

Pinfari, M., Aiello, G., and Voltmer, K. (2020). "Special issue: The political aesthetics of democratization conflicts". *Media, War & Conflict*, 13(1), 3-7. [[doi.org/10.1177/1750635219889269](https://doi.org/10.1177/1750635219889269)]

Krstić, A., Aiello, G., and Vladislavljević, N. (2020). "Visual metaphor and authoritarianism in Serbian political cartoons". *Media, War & Conflict*, special issue "The Political Aesthetics of Democratization Conflicts", 13(1), 27-49. [[doi.org/10.1177/1750635219856549](https://doi.org/10.1177/1750635219856549)]

Krstić, A., Parry, K., and Aiello, G. (2020). "Visualising the politics of appearance in times of democratisation: An analysis of the 2010 Belgrade Pride Parade television coverage". *European Journal of Cultural Studies*, 23(2), 165-183. (Articolo vincitore del Djoka Vlaković Foundation Award for Best Article in the Social Sciences and Humanities dell'Università di Belgrado) [[doi.org/10.1177/1367549417743042](https://doi.org/10.1177/1367549417743042)]

Aiello, G. and Woodhouse, A. (2016). "When corporations come to define the visual politics of gender: The case of Getty Images". *Journal of Language and Politics*, special issue "Multimodality, Politics and Ideology" (David Machin and Theo van Leeuwen, Eds.), 15(3), 352-368. (Articolo menzionato nel *New York Times*). [[doi.org/10.1075/jlp.15.3.08aie](https://doi.org/10.1075/jlp.15.3.08aie)]

Kennedy, H., Hill, R., Aiello, G. and Allen, W. (2016). "The work that visualisation conventions do". *Information, Communication & Society*, AoIR special issue "Imagining the Internet" (Megan Finn and Ben Light, Eds.), 19(6), 715-735. [[doi.org/10.1080/1369118X.2016.1153126](https://doi.org/10.1080/1369118X.2016.1153126)]



- Aiello, G. and Tosoni, S. (2016). "Going about the city: Methods and methodologies for urban communication research-Introduction", *International Journal of Communication*, special section "Going About the City: Methods and Methodologies for Urban Communication Research", 10(2016), 1252-1262. [ISSN: 1932-8036/20160005]
- Dickinson, G. and Aiello, G. (2016). "Being through there matters: Materiality, bodies, and movement in urban communication research". *International Journal of Communication*, special section "Going About the City: Methods and Methodologies for Urban Communication Research", 10(2016), 1294-1308. [ISSN: 1932-8036/20160005]
- Aiello, G. and Pauwels, L. (2014). "Special issue: Difference and globalization". *Visual Communication*, special issue "Difference and Globalization", 13(3), 275-285. [doi.org/10.1177/1470357214533448]
- Aiello, G. and Dickinson, G. (2014). "Beyond authenticity: A visual-material analysis of locality in the global redesign of Starbucks stores". *Visual Communication*, special issue "Difference and Globalization", 13(3), 303-321. [doi.org/10.1177/1470357214530054]
- Aiello, G. (2013). "Generiche differenze: La comunicazione visiva della soggettività lesbica nell'archivio fotografico Getty Images". *Studi Culturali*, numero monografico "Visioni del Femminile" (A cura di Roberta Sassatelli e Cristina Demaria), anno X, n. 3, 523-548. (Articolo menzionato nel *New York Times*). [doi.org/10.1405/75188]
- Aiello, G. (2013). "From wasteland to wonderland: The hypermedia(tiza)tion of urban regeneration in Leeds' Holbeck Urban Village". *First Monday*, special issue "Waves, Bits & Bricks" (Matteo Tarantino and Simone Tosoni, Eds.), 18(11). [doi.org/10.5210/fm.v18i11.4957]
- Aiello, G., Bakshi, S., Bilge, S., Kahaleole Hall, L., Johnston, L. and Pérez, K. (2013). "Here, and not yet here: A dialogue at the intersection of queer, trans and culture". *Journal of International and Intercultural Communication*, special issue "Out of Bounds? Queer Intercultural Communication" (Karma R. Chávez, Ed.), 6(2), 96-117. [doi.org/10.1080/17513057.2013.778155]
- Aiello, G. (2013). "Fra abiezione e stilizzazione: Corpi femminili, corpi lesbici e corpi queer nella comunicazione visiva globale". *AG About Gender - Rivista Internazionale di Studi di Genere*, numero monografico "La Teoria Queer e la Costruzione della Realtà Sociale" (A cura di Luca Trappolin), 2(3), 145-163. [doi.org/10.15167/2279-5057/ag.2013.2.3.57]
- Aiello, G. (2012). "All Tögethé® now: The recontextualization of branding and the stylization of diversity in EU public communication". *Social Semiotics*, 22(4), 459-477. [doi.org/10.1080/10350330.2012.693291]
- Aiello, G. (2012). "Confined to the edges: Reflections on visual research in Bologna". *Lo Squaderno: Explorations in Space and Society*, 24(June 2012), 37-41. [ISSN: 1973-9141]
- Aiello, G. (2012). "The 'other' Europeans: The semiotic imperative of style in *Euro Visions* by Magnum Photos". *Visual Communication*, 11(1), 49-77. (Articolo vincitore del Visual Communication Division 2012 Outstanding Essay or Chapter Award della National Communication Association). [doi.org/10.1080/10350330.2012.693291]
- Aiello, G. (2011). "From wound to enclave: The visual-material performance of urban renewal in Bologna's Manifattura delle Arti". *Western Journal of Communication*, 75(4), 341-366. (Articolo d'apertura del volume). [doi.org/10.1080/10570314.2011.586971]
- Aiello, G. and Gendelman, I. (2007). "Seattle's Pike Place Market (de)constructed: An analysis of tourist narratives about a public space". *Journal of Tourism and Cultural Change*, 5(3), 158-185. [doi.org/10.2167/jtcc093.0]
- Thurlow, C. and Aiello, G. (2007). "National pride, global capital: A social semiotic analysis of transnational visual branding in the airline industry". *Visual Communication*, 6(3), 305-344. [doi.org/10.1177/1470357207081002]

Aiello, G. (2006). "Theoretical advances in critical visual analysis: Perception, ideology, mythologies and social semiotics". *Journal of Visual Literacy*, 26(2), 89-102. (Articolo d'apertura del volume). [doi.org/10.1080/23796529.2006.11674635]

Aiello, G. and Thurlow, C. (2006). "Symbolic capitals: Visual discourse and intercultural exchange in the European Capital of Culture scheme". *Language and Intercultural Communication*, 6(2), 148-162. [doi.org/10.2167/laic234.0]

### Capitoli in volume e voci di enciclopedia

Aiello, G., Anderson, C.W., and Kennedy, H. (in preparazione). "Generic Visuals in the News". In Nicole Dahmen and T.J. Thomson (Eds.), *The Routledge Companion to Visual Journalism*. London: Routledge.

Sartori, L. and Aiello, G. (in revisione). "Consumo digitale, algoritmi e piattaforme: Definizioni, processi, implicazioni". In Roberta Sassatelli (Ed.), *Teoria Sociale e Consumo*. Bologna: Il Mulino.

Aiello, G. (in corso di stampa per il 2023). "Introduction to Section III: Visuality and digital media". In Sandra Ponzanesi and Koen Leurs (Eds.), *Doing Digital Migration Studies*. Amsterdam: Amsterdam University Press.

Aiello, G. (2023). "Texture and texturization in organizational identity design and legitimacy work". In Louise Ravelli, Theo van Leeuwen, Markus Höllerer and Denis Jancsary (Eds.), *Organizational Semiotics: Multimodal Perspectives on Organization Studies* (pp. 212-230). London: Routledge. [ISBN: 9781003049920].

Mørk Rostvik, C., Kennedy, H., Aiello, G., and Anderson, C. W. (2022). "The role of everyday visuals in 'knowing humans' during Covid-19". In: Paul Martin, Stevienna de Saille, Kirsty Liddiard and Warren Pearce (Eds.), *Being Human During COVID-19* (pp. 28-35). Bristol: Bristol University Press. [ISBN: 9781529223125].

Aiello, G. (2022). "Perfect strangers in the city: Stock photography as ambient imagery". In Gillian Rose (Ed.), *Seeing the City Digitally: Processing Urban Space and Time* (pp. 233-250). Amsterdam: Amsterdam University Press. [ISBN: 9789463727037].

Aiello, G. (2020). "Inventorizing, situating, transforming: Social semiotics and data visualization". In Helen Kennedy and Martin Engebretsen (Eds.), *Data Visualization in Society* (pp. 49-62). Amsterdam: Amsterdam University Press. [ISBN: 9789463722902]

Aiello, G. (2020). "Visual semiotics: Key concepts and new directions". In Luc Pauwels and Dawn Mannay (Eds.), *The SAGE Handbook of Visual Research Methods*, 2<sup>nd</sup> ed. (pp. 367-380). London: SAGE. [ISBN: 9781473978003]

Tosoni, S. and Aiello, G. (2019). "Methodological approaches in urban media and communication research". In Zlatan Krajina and Deborah Stevenson (Eds.), *The Routledge Companion to Urban Media and Communication*. London: Routledge (pp. 466-475). [ISBN: 9780415792554]

Aiello, G. (2018). "Losing to gain: Balancing style and texture in the Starbucks logo". In Christian Mosbæk Johannessen and Theo van Leeuwen (Eds.), *The Materiality of Writing: A Trace-Making Perspective* (pp. 195-210). London: Routledge. [ISBN: 9781138679726]

Aiello, G. and Tarantino, M. (2017). "Introduction: Communicating the city between the centre and the margins", in Giorgia Aiello, Matteo Tarantino and Kate Oakley (Eds.), *Communicating the City: Meanings, Practices, Interactions* (pp. xiii-xviii). New York: Peter Lang. [ISBN: 9781433137518]

Oakley, K. and Aiello, G. (2017). "Afterword: Communication and the city", in Giorgia Aiello, Matteo Tarantino and Kate Oakley (Eds.), *Communicating the City: Meanings, Practices, Interactions* (pp. 201-205). New York: Peter Lang. [ISBN: 9781433137518]

Faber McAlister, J. and Aiello, G. (2017). "Everyday utopias, technological dystopias and the failed occupation of the global modern: *Dwell Magazine meets Unhappy Hipsters*", in Amber Day (Ed.),

*DIY Utopia: Cultural Imagination and the Remaking of the Possible* (pp. 207-226). Lanham, MD: Rowman & Littlefield. [ISBN: 9781498523899]

Aiello, G. and Parry, K. (2015). "Aesthetics, Political", in Gianpietro Mazzoleni (Ed.), *International Encyclopedia of Political Communication*, Volume I (pp. 11-16). Chichester, UK: Wiley-Blackwell. [ISBN: 9781118541555]

Gendelman, I., Dobrowolsky, T. and Aiello, G. (2010). "Urban Archives: Public memories of everyday places", in Jeff Hou (Ed.), *Insurgent Public Space: Guerrilla Urbanism and the Remaking of Contemporary Cities* (pp. 181-193). London: Routledge. (Libro vincitore dell'Environmental Design Research Association, EDRA, Book Prize 2012). [ISBN: 9780415779661]

Gendelman, I. and Aiello, G. (2010). "Faces of places: Façades as global communication in Post-Eastern Bloc urban renewal", in Adam Jaworski and Crispin Thurlow (Eds.), *Semiotic Landscapes: Language, Image, Space* (pp. 256-273). London: Continuum. [ISBN: 9781847061829]

Aiello, G. (2007). "The appearance of diversity: Visual design and the public communication of EU identity", in Jessica Bain and Martin Holland (Eds.), *European Union Identity: Perceptions from Asia and Europe* (pp. 147-181). Baden-Baden: Nomos. [ISBN: 9783832930547]

### Articoli brevi

Schafran, A., Aiello, G., Enright, T., Le Moigne, Y. (2017). "Rendering a redeveloped France/La France rêvée des promoteurs". *Metropolitics/Métropolitiques*. [ISSN: 2114-5350]

Aiello, G. (2016). "Taking stock". *Ethnography Matters*.

Aiello, G. (2016). "Researching the urban as a human endeavour". *Mediapolis: A Journal of Cities and Culture*, 5(1). [ISSN: 2767-8148]

Aiello, G. (2016). "A visual-material approach to the city". *Mediapolis: A Journal of Cities and Culture*, 5(1). [ISSN: 2767-8148]

### Recensioni di libri

Aiello, G. (2022). Review of *La Politica Pop Online. I Meme E Le Nuove Sfide Della Comunicazione Politica* (by Gianpietro Mazzoleni and Roberta Bracciale). *European Journal of Communication*, 37(2). [doi.org/10.1177/02673231221089622]

Aiello, G. (2015). Review of *Media and the City: Difference and Cosmopolitanism* (by Myria Georgiou). *Media, Culture and Society*, 37(2). [doi.org/10.1177/0163443715571478a]

Aiello, G. (2013). Review of *Landscapes of Capital: Representing Time, Space, and Globalization in Corporate Advertising* (by Robert Goldman and Stephen Papson). *Sociologica*, 2/2013. [doi.org/10.2383/74871]

Aiello, G. (2010). Review of *Mobilities* (by John Urry). *European Journal of Cultural Studies*, 13(1). [https://doi.org/10.1177/13675494100130010902]

Aiello, G. (2005). Review of *Shaping the Network Society: The New Role of Civic Society in Cyberspace* (edited by Douglas Schuler and Peter Day). *New Media & Society*, 7(4). [https://doi.org/10.1177/146144480500700409]

## ORGANIZZAZIONE, DIREZIONE E COORDINAMENTO DI CENTRI O GRUPPI DI RICERCA NAZIONALI E INTERNAZIONALI O PARTECIPAZIONE AGLI STESSI

**Advisory Group Member**, ECREA Section “Media, Cities and Space”. 2016-in corso.

**External Consultant**, “Articulating Rubbish: A Sociolinguistic Approach to the ‘Crisis of Waste’” (PI: Professor Crispin Thurlow, Università di Berna). Swiss National Science Foundation Grant. 2023-2027.

**International Advisory Group Member**, “Addressing the Crisis of Local Visual News in Regional and Remote Australia” (PI: Dr T.J. Thomson, Queensland University of Technology). Australian Research Council DECRA Fellowship. 2023-2025.

**Secondary Proposer & Management Committee Member**, COST ACTION 21129 “What are Opinions? Integrating Theory and Methods for Automatically Analyzing Opinionated Communication”. 2022-2025.

**Co-Investigator**, “Generic Visuals in the News: The Role of Stock Photos and Simple Data Visualizations in Assembling Publics” (con Chris Anderson e Helen Kennedy), un progetto di ricerca finanziato da uno Standard Grant dell’Arts and Humanities Research Council del Regno Unito (£731819). In partnership con il Financial Times, la BBC, Reach Media, Full Fact e il Public Data Lab. 2020-2023.

**Co-convener**, Sadler Seminar Series “Using Scenography to Understand the Experience of Urban Space”. Leeds Arts and Humanities Research Institute, University of Leeds (£4000). 2020-2021.

**Co-convener**, Sadler Seminar Series “Migration and the City: Imagining and Making Urban Lives”. Leeds Arts and Humanities Research Institute, University of Leeds (£2000). 2019-2020.

**External expert** per il progetto “Visualizing ‘Diversity’ in Higher Education: Looking Beyond the Image”, finanziato dal Walter Benjamin Kolleg (PI: Professor Crispin Thurlow; Co-I: Professor Patricia Purtschert). Interdisziplinäres Zentrum für Geschlechterforschung & Department of English, Università di Berna (Svizzera). 2018-2019.

**Chair**, Visual Communication Studies Division, International Communication Association (ICA), 2015-2017.

**Research team member**, “MeCoDEM - Media, Conflict and Democratisation” (PI: Professor Katrin Voltmer, University of Leeds). European Union’s Seventh Framework Programme for Research, Technological Development and Demonstration, grant agreement no. 613370. 2014-2017.

**Vice Chair**, Visual Communication Studies Division, International Communication Association (ICA). 2013-2015.

**Advisory Board Member**, “Seeing Data: Are good big data visualisations possible?” (PI: Professor Helen Kennedy, University of Sheffield), finanziato da uno Standard Grant dell’Arts and Humanities Research Council Big Data Scheme. 2014-2016.

**Principal Investigator**, “Globalization, Visual Communication, Difference”. Marie Curie International Reintegration Grant, European Commission’s Seventh Framework Programme (FP7-PEOPLE-2010-RG), grant agreement no. 277039 (€100,000). 2011-2015.

**Advisory Board Member**, Urban Communication Foundation. 2010-2015.

**Co-director**, Urban Archives. In partnership con University of Washington Library Digital Collections. 2005-2010.

**Research team member**, “The Cultures of Flying” (PI: Professor Miriam Kahn), in partnership con Boeing Payloads Concept Center. Department of Anthropology & Department of Communication, University of Washington. 2006.

## ATTIVITÀ QUALI LA DIREZIONE O LA PARTECIPAZIONE A COMITATI EDITORIALI DI RIVISTE SCIENTIFICHE

### **Membro di comitati scientifici di collane di libri e di manuali**

Collana “Senso e cultura - Testi, immagini, memorie”, Il Mulino. 2022-in corso.

ICA Handbook Series, Routledge. 2022-in corso.

### **Membro di comitati editoriali di riviste scientifiche**

*Journal of Communication*. 2022-in corso.

*Journal of Visual Political Communication*. 2022-in corso.

*Communication Theory*. 2020-in corso.

*Visual Communication Quarterly*. 2019-in corso.

*Communication and Critical/Cultural Studies*. 2019-in corso.

*Visual Communication*. 2018-in corso.

*International Journal of Cultural Studies*. 2018-in corso.

*Social Semiotics*. 2013-in corso.

*Etnografia e Ricerca Qualitativa*. 2012-in corso.

*Women's Studies in Communication*. 2013-2019.

*Western Journal of Communication*. 2010-2016.

## PREMI E RICONOSCIMENTI NAZIONALI E INTERNAZIONALI PER ATTIVITÀ DI RICERCA

Outstanding Essay or Chapter Award. Visual Communication Division, National Communication Association (USA), 2012.

Urban Communication Research Incentive Grant (\$1000). Urban Communication Foundation, 2010.

Outstanding Dissertation Award. Critical and Cultural Studies Division, National Communication Association (USA), 2008.

Graduate School Dissertation Fellowship in the Humanities, Social Sciences and Social Professions (\$15000). University of Washington, 2006-2007.

Summer Residency Dissertation Fellowship (\$3000). Simpson Center for the Humanities, University of Washington, 2006.

## KEYNOTES, PLENARIE, SEMINARI DI RICERCA E PRESENTAZIONI SU INVITO

### Keynotes e plenarie

“The Politics of Texture in Contemporary Capitalism”. Keynote, 9ICoM - 9<sup>th</sup> International Conference on Multimodality, “Multimodality - Moving the Theory Forward”. University of Southern Denmark, 2018.

“Communicating the city”. Keynote d’apertura per il convegno “City Talk: Urban Identities, Mobilities, and Textualities”. Università di Berna (Svizzera), 2017.

“Fra abiezione e stilizzazione: corpi femminili, corpi lesbici e corpi queer nella comunicazione visiva globale”. Plenaria nel convegno aperto al pubblico “Corpi Eccentrici. Bellezza, normatività e rappresentazione”. Gender Bender International Festival, Bologna, 2011.

### Invitata in qualità di relatrice

“L’importanza di situare lo sguardo: Il caso delle immagini generiche fra dati digitali, testo e contesto”. Relatrice nel seminario “Big Data e Visual Data. Teorie, pratiche e studi di caso fra semiotica e sociologia”. Centro Internazionale di Scienze Semiotiche, Università di Urbino, 2023.

Seminario di ricerca aperto al pubblico “Taking Stock: Why Generic Images Matter”, École Universitaire de Recherche (EUR) ArTeC (eur-artec.fr), Parigi (Francia), 2022.

Presentazione aperta al pubblico del volume *Communication, Espace, Image*. Université de Paris Nanterre, Parigi (Francia), 2022.

Intervista sul volume *Visual Communication: Understanding Images in Media Culture* (Online, con Katy Parry). Visual Politics Research Program (Professor Roland Bleiker), School of Political Science and International Studies, University of Queensland (Australia), 2021.

“Studying the visual: A media and communication perspective”, con Katy Parry. Department of Media and Communications, London School of Economics and Political Science (LSE), Londra (Regno Unito), 2019.

“The visual-material politics of urban change”. Simposio su invito “Signs of Urban Change”, Birkbeck, University of London, Londra (Regno Unito), 2019.

“Notes on visual genericity: A social semiotic approach”. Centre for Multimodal Communication, Department of Language and Communication, University of Southern Denmark (Danimarca), 2019.

“Taking stock: Researching generic images across representation, circulation and recontextualization”. Seminar series “Critical inquiry with and about the digital”, Department of Digital Humanities, King’s College, Londra (Regno Unito), 2019.

“Generic Images Matter”. Digital | Visual | Cultural Workshop (Professor Gillian Rose), Department of Geography and the Environment, University of Oxford, Oxford (Regno Unito), 2018.

“Taking stock: Can news images be generic?” Presentazione e progetto su invito per la Digital Methods Summer School, “Get the Picture. Digital Methods for Visual Research”. Digital Methods Initiative, University of Amsterdam (Paesi Bassi), 2017.

“Cities and the European project: A critical perspective on the European Capital of Culture”. Simposio su invito “Symbols and Myths in European Integration” (Professor Ian Manners), University of Copenhagen (Danimarca), 2017.

“The personal as professional: Stock photographers’ perspectives on global image banks”. Workshop su invito “News Images and Icons in the Digital Age: Photojournalism in Transition” (Professor Akiba Cohen, Dr Sandrine Boudana e Professor Paul Frosh). Tel Aviv University e Hebrew University of Jerusalem (Israele), 2017.

"Imagining European identity as diversity or cosmopolitanism? Insights from the European Capital of Culture". ECREA panel "Post-nationalist Europe? Cosmo Chic and Bare Life", International Communication Association (ICA), Fukuoka (Giappone), 2016.

"Il femminismo secondo Getty Images: Rappresentazione, circolazione e ricontestualizzazione delle immagini stock". Dipartimento di Filosofia e Comunicazione, Università di Bologna, 2016.

"A critical genealogy of the Getty Images Lean In Collection: Researching the feminist politics of stock photography across representation, circulation, and recontextualization". Presentazione e progetto su invito per la Digital Methods Winter School "Otherwise Engaged. Critical Analytics and the New Meanings of Engagement Online". Digital Methods Initiative, University of Amsterdam (Paesi Bassi), 2016.

Senior expert, ICA Young Scholars Preconference on Visual Methods. Universidad del Turabo, Puerto Rico, 2015.

"Taking stock: An investigation of photographers' perspectives on the global visual content industry". Department of English, Università di Berna (Svizzera), 2015.

"Analysing protest imagery: The immediate, mediated and mediatized", con Katy Parry. Visual Methods Special Interest Group, University of Bradford (Regno Unito), 2015.

"'I would not have guessed they'd take that bloody picture': An investigation of photographers' perspectives on stock photography". School of Media Studies, New School for Public Engagement, New York (USA), 2014.

"Your body is a sociolinguistic playground: resemiotization, recontextualization and stylization in feminist art". Tavola rotonda su invito "The Sociolinguistics of Art" (Professor Adam Jaworski e Professor Christopher Hutton). School of English, University of Hong Kong, 2014.

"All Tögethé® now: branding, identity and diversity in EU public communication". Centre for European Research, University of Gothenburg (Svezia), 2013.

"Fra abiezione e stilizzazione: corpi femminili, corpi lesbici e corpi queer nella comunicazione visiva globale". Dipartimento di Discipline della Comunicazione, Università di Bologna, 2012.

"Uno sguardo globale sulla città: ambiente urbano e comunicazione". Dipartimento di Filosofia, Università di Bologna, 2012.

"Differenza e identità di genere in un'icona giovanile globale". Convegno "La costruzione dell'identità di genere in adolescenza". Dipartimento di Scienze dell'Educazione, Università di Bologna, 2011.

"The 'other' Europeans: The semiotic imperative of style in *Euro Visions* by Magnum Photos". Public lecture sponsored by the Comparative History of Ideas program, the Simpson Center for the Humanities and the Department of Communication. University of Washington, Seattle (USA), 2010.

"The 'other' Europeans: The semiotic imperative of style in *Euro Visions* by Magnum Photos". Public lecture sponsored by the Department of Communication Studies and the Department of Foreign Languages and Literatures. Colorado State University (Fort Collins, USA), 2010.

"Critical visual analysis: interrogating form, exploring context, questioning practices". Department of Communication Critical Inquiry Symposium, "Critical Inquiry: Why's, How's and Where To's". University of Washington, Seattle (USA), 2006.

"Glimpses of the new Europe? Imag(in)ing European identity in visual discourse". Second Workshop organized by the Network of European Studies Centres in Asia (NESCA), "The EU's new identity and its perception in Asia: Responding to the 7<sup>th</sup> Framework Programme "Europe in the World". The National Centre for Research on Europe at the University of Canterbury, Christchurch (Nuova Zelanda). 2006.

## PARTECIPAZIONE IN QUALITÀ DI RELATRICE A CONGRESSI E CONVEGNI DI INTERESSE NAZIONALE E INTERNAZIONALE (ultimi 15 anni)

“‘Generic Visuals in the News’: Il ruolo delle immagini generiche nel giornalismo digitale e nella cultura pubblica”, con Chris Anderson e Helen Kennedy. V Convegno della Società Scientifica Italiana di Sociologia, Cultura, Comunicazione - SISCC 2023, “Mondi possibili. Tra crisi, conflitti e pratiche creative”. Università degli Studi di Bari “Aldo Moro”, 2023.

“Do generic visuals in the news assemble publics? Trust, credibility and the future of news imagery”. Refereed paper, con Chris Anderson e Helen Kennedy. “Media Futures” 20<sup>th</sup> Anniversary Conference, Department of Communications, London School of Economics, 2023.

“The stock image and public culture: Why generic images matter”. Visual Communication Studies Division, ICA 2022, Parigi (Francia).

“Generic Visuals, production routines, and the self-understanding of ‘good journalistic’ work”, con Chris Anderson, Helen Kennedy e Monika Fratzczak. Journalism Division, ICA 2022, Parigi (Francia).

“‘Generic visuals’ of Covid-19 in the news: invoking banal belonging through symbolic reiteration”, con Helen Kennedy e Chris Anderson. Popular Culture and Media Division, ICA 2022, Parigi (Francia).

“Presence of the present: The temporal context of generic data visualisations in the COVID-19 pandemic”, con Helen Kennedy, Ariel Chen e Chris Anderson. Visual Communication Studies Division, ICA 2022, Parigi (Francia).

“Envisioning social media: Visual and media ideologies in stock photography - a multimodal corpus-based approach”, con Crispin Thurlow e Lara Portmann. “Putting Multimodality To Use Workshop”, Online, 2021.

“Visualizzare la differenza sessuale e di genere su Instagram”. Paper per la sessione “La costruzione tecnosociale delle differenze: sfide teoriche, metodologiche e casi di ricerca”, con Antonia Anna Ferrante. Società Scientifica Italiana Sociologia Cultura Comunicazione (SISCC), III Convegno Nazionale “Le reti dei valori. I valori delle reti”, Online, 2021.

“Mixing methods to examine the ‘everyday’ aesthetic and affective experience of #EverydayAfrica on Instagram”, con Katy Parry e Chamil Rathnayake. Visual Communication Studies Division, ICA 2021, Online.

“The Everyday Africa photography project as a challenge to iconicity and photojournalistic conventions”, con Katy Parry. ECREA TWG Visual Cultures Conference, Ljubljana (Slovenia), 2019.

“Taking stock: Why generic images matter”. Visual Communication Studies Division, ICA 2019, Washington DC (USA).

“Exposing authoritarianism and mobilising resistance to personalist rule: Political cartoons in Serbia’s daily Politika and weekly NIN”, con Aleksandra Krstić e Nebojsa Vladislavljević. Communication and Democracy section, ECREA 2018, Lugano (Svizzera).

“Generic visuals: stock photos and data visualisations in digital journalism”, con Chris Anderson e Helen Kennedy. Media Industries and Cultural Production section, ECREA 2018, Lugano (Svizzera).

“Visual ideologies in the mediatized representation of young people and technology”, con Crispin Thurlow e Lara Portmann. “Visualizing (in) the New Media” conference, Université de Neuchâtel (Svizzera), 2017.

“Protest and visibility in times of democratisation: A visual framing analysis of the 2010 Belgrade Pride Parade’s television coverage”, con Aleksandra Krstić e Katy Parry. Communication and Democracy section, ECREA 2016, Praga (Repubblica Ceca).

“The ideological work that visualisation conventions do”, con Helen Kennedy. “Culture and Politics of Data Visualisation: A one-day conference”, Department of Sociological Studies, University of Sheffield (Regno Unito), 2016.



"A visual-material approach to the city: The urban built environment as a key form/force of mediation and mediatization". Philosophy, Theory and Critique Division, ICA 2016, Fukuoka (Giappone).

"Powerful stock: The contradictory visual regime of contemporary commercial photography". Visual Communication Studies Division, ICA 2016, Fukuoka (Giappone).

"Pride, protest and performance: Picturing the Pride Parade on Serbian television", con Aleksandra Krstić e Katy Parry. Political Studies Association (PSA) Media and Politics Group Conference, University of Chester (Regno Unito), 2015.

"Talking Mats as Visual Method", con William Allen, Rosemary Hill e Helen Kennedy. 4<sup>th</sup> International Visual Methods Conference, University of Brighton (Regno Unito), 2015.

"What can a visualisation do? Power and the visual representation of data", con Helen Kennedy, Rosemary Lucy Hill e William Allen. Data Power Conference, Department of Sociological Studies, University of Sheffield (Regno Unito), 2015.

"'You can't be what you can't see': Popular appeals of empowerment and authenticity in Getty Images' Lean In Collection". Popular Communication Division, ICA 2015, San Juan (Puerto Rico).

"Losing to gain: Balancing style and texture in the Starbucks logo". Symposium "Making Traces: A multidisciplinary approach to graphic tracemaking", University of Southern Denmark (Danimarca), 2014.

"'Mother of God, chase Putin out': Feminist carnivalesque and the disruptive visual practices of Pussy Riot and Femen", con Katy Parry. International conference "Visual In-Sights: Theory, Method, Practice". Newcastle University (Regno Unito), 2014.

"Globalization and the visual: Key tensions and resources". Visual Communication Studies Division, ICA 2014, Seattle (USA).

"The Moscow Masque: Embodying dissent in sacred spaces", con Katy Parry. Visual Communication Studies Division, ICA 2014, Seattle (USA).

"Thoroughfare, speedway, highway, streetscape: the urban performances of Seattle's Aurora Avenue". Visual Communication Studies Division, ICA 2013, Londra (Regno Unito).

"Iconophilia in the public sphere: Embracing the visual in big 'P' and small 'p' politics", con Katy Parry. Visual Communication Studies Division, ICA 2013, Londra (Regno Unito).

"Light touch, heavy capital: urban landscape and the European Capital of Culture in Turku and Tallinn 2011". ECREA 2012, Istanbul (Turchia).

"Being local, European, and global: the visual communication of Turku and Tallinn as 2011 European Capitals of Culture". 9<sup>th</sup> International Conference "Crossroads in Cultural Studies", Parigi (Francia), 2012.

"Globalization, visual communication, difference". ICA regional conference "Communicating in a World of Norms: Information and Communication in Contemporary Globalization Issues". Lille (Francia), 2012.

"The urban built environment as global(ist) communication: concepts, methods, critique". First workshop of the Media and the City temporary working group (ECREA). Università Cattolica del Sacro Cuore di Milano, 2012.

"Once the industrial heartland, now the coolest corner of Leeds: the visual-material performance of lifestyle in Holbeck Urban Village". Critical and Cultural Studies Division, National Communication Association (NCA) 2011, New Orleans (USA).

"Dissent for capital: the aesthetics of difference in the global(ist) proliferation of the Che Guevara image". Visual Communication Division, NCA 2011, New Orleans (USA).

"The city as visual media: local, transnational and global identities in the branding and public communication of the European Capital of Culture". Media, Communications and Cultural Studies Association (MeCCSA), University of Salford, Manchester (Regno Unito), 2011.

“Communicating locality”, con Greg Dickinson. Urban Communication Foundation Pre-conference Seminar, NCA 2010, San Francisco (USA).

“UnHappy Homes: *Dwell* magazine’s failed occupation of the global modern”, con Joan Faber McAlister. Urban Communication Foundation Pre-conference Seminar, NCA 2010, San Francisco (USA).

“The corporate, the feminine and the queer: the management, potential and slippage of gender and sexuality in the Starbucks logo”. Critical and Cultural Studies Division, NCA 2010, San Francisco (USA).

“Locality as/for global communication: a material and multimodal analysis of taste in the redesign of Starbucks stores”, con Greg Dickinson. Critical and Cultural Studies Division, NCA 2010, San Francisco (USA).

“From manufacturing plants to the manufacturing of culture: the aestheticization of authenticity and the commodification of high culture in the urban renewal of Bologna’s “Manifattura delle Arti””. Rhetorical and Communication Theory Division, NCA 2009, Chicago (USA).

“Mediatizing Europe: a multimodal discourse analysis of the European Capital of Culture scheme”. Language in the (New) Media: Technologies and Ideologies conference, University of Washington, Seattle (USA), 2009.

“Magnum Photos and the new Europeans: key visual resources for a transnational identity in the making”. ICA 2009, Chicago (USA).

“Urban Archives: public memories of everyday places”, con Irina Gendelman e Tom Dobrowolsky. Visible Memories Conference, Public Memories Project, Syracuse University (USA), 2008.

“Photography as pedagogy: fieldwork, archival documentation, and critical analysis in the Urban Archives project”, con Irina Gendelman. Ethnography Division, NCA 2008, San Diego (USA).

“Building Europe’s image: corporatization and visual branding in contemporary EU communication policy”, Global Communication and Social Change Division, ICA 2008, Montreal (Canada).

“The appearance of diversity: visual design and the public communication of EU identity”. Visual Communication Studies Division, ICA 2008, Montreal (Canada).

## ORGANIZZAZIONE DI EVENTI E ATTIVITÀ DI RICERCA

### Convegni e simposi

ICA Preconference “Interventions in the Practice of Visual Communication Research - Young Scholars Preconference”. San Diego (USA), 2017.

ICA Preconference “Communicating the Power of Visuals: ICA Young Scholars Preconference on Conceptualizing and Communicating Visual Communication Research Projects”. Kyushu Sangyo University, Fukuoka (Giappone), 2016.

Visual and Digital Cultures Research Group Symposium sulla special issue di *Visual Communication* “Difference and Globalization”. Guest speakers: Professor Theo van Leeuwen (University of Southern Denmark) e Professor Luc Pauwels (University of Antwerp). School of Media and Communication, University of Leeds, 2014.

International conference “Communication and the City: Voices, Spaces, Media”, in collaborazione con Urban Communication Foundation & ECREA Media and the City Temporary Working Group. University of Leeds, 2013.

Visual and Digital Cultures Research Group Symposium “Visual Communication and Globalization”. Guest speaker: Professor David Machin (Örebro University). School of Media and Communication, University of Leeds, 2012.

Visual and Digital Cultures Research Group Symposium “Practice-based methods for researching the visual and digital in media and communications”. Guest speakers: Mandy Rose (University of the West England, Bristol) e Dr Roshini Kempadoo (University of East London). School of Media and Communication, University of Leeds, 2012.

### **Sessioni e panel di convegni internazionali**

Roundtable session “Representation (still) matters”, con Nancy Thumim. Popular Communication Division, ICA 2016.

Refereed paper session “The popular cultures of digital photography: Practices, aesthetics, institutions”, con Paul Frosh. Popular Communication Division, ICA 2015.

Refereed paper session “Visual activism(s): Tactics, technologies and styles”, con Katy Parry. Visual Communication Studies Division, ICA 2014.

Refereed panel session “Looking backwards, looking forward: Views on Visual Communication Studies”, con Kevin Barnhurst. Visual Communication Studies Division, ICA 2014.

Refereed paper session “The spectre of the spectacle: How to address the haunting anxieties around the visual image in political communication?” con Katy Parry. Visual Communication Studies Division, ICA 2013.

Refereed paper session “Globalization, visual communication, difference: Visualizations of diversity, dissent and locality in global capitalism”. Visual Communication Division, NCA 2011.

Refereed paper session “Tastes like globalization: Locality for global capital in (con)texts of food consumption”, con Greg Dickinson. Critical and Cultural Studies Division, NCA 2010.

Refereed paper session “Queer politics and the (re)deployment of difference in advanced capitalism”, con Karma R. Chávez. Critical and Cultural Studies Division & GLBTQ Communication Studies Division, NCA 2010.

### **Public lectures**

Public lecture “The visual communication of war: From iconic images to smartphone witnessing” (Katy Parry, School of Media and Communication, University of Leeds). Università di Bologna, 2023.

Public lecture “A visual biography of data visualization at the Financial Times” (Alan Smith, Head of Visual and Data Journalism, Financial Times). Università di Bologna, 2022.

Public lecture “From Everyday Africa to The Everyday Projects: Instagram, visual storytelling and the future of photojournalism” (Austin Merrill, Co-founder, Everyday Africa and The Everyday Projects). Università di Bologna, 2022.

Public lecture “Modes, meanings and boundaries: Questions and namings” & “Research Workshop on Multimodality for Doctoral and Postdoctoral Researchers” (Professor Gunther Kress, UCL, & Professor Theo van Leeuwen, University of Southern Denmark). University of Leeds, 2017.

## **ATTIVITÀ GESTIONALI, ORGANIZZATIVE E DI SERVIZIO**

**INCARICHI DI GESTIONE E IMPEGNI ASSUNTI IN ORGANI COLLEGIALI E COMMISSIONI, PRESSO RILEVANTI ENTI PUBBLICI E PRIVATI E ORGANIZZAZIONI SCIENTIFICHE E CULTURALI, OVVERO PRESSO L'ATENEO O ALTRI ATENEI**

### **Attività gestionali in organi collegiali e commissioni**

**Membro, Gruppo d'Ateneo di Supporto COST Action.** Università di Bologna. 2022-in corso.

**Membro, Consiglio d'Amministrazione.** Fondazione Nazionale della Danza - Aterballetto, 2020-in corso.

**Membro, Commissione Assegni di Ricerca.** Dipartimento di Filosofia e Comunicazione, Università di Bologna, 2022.

**Membro, Commissione Bando Tesi Estero.** Dipartimento di Filosofia e Comunicazione, Università di Bologna, 2021.

**Chair, School Research Committee.** School of Media and Communication, University of Leeds, 2017-2019.

**Member, School Management Team.** School of Media and Communication, University of Leeds, 2017-2019.

**Member, Research and Innovation Committee.** Faculty of Arts, Humanities and Cultures, University of Leeds, 2017-2019.

**Member, School PhD Scholarships Committee.** School of Media and Communication, University of Leeds, 2017-2019.

**Member, Research Ethics Committee.** Faculty of Performance, Visual Arts and Communications, University of Leeds, 2015-2016.

**Member, Teaching and Student Education Committee.** School of Media and Communication, University of Leeds, 2011-2015.

**Co-convener, Visual and Digital Cultures Research Group.** School of Media and Communication, University of Leeds, 2011-2015.

**Member, Graduate Scholarships Committee.** Department of Communication Studies, Colorado State University, 2009.

### **Partecipazione a commissioni di selezione per il reclutamento di professori, ricercatori e docenti**

**Member, Hiring Committee Panel (University of Leeds):** School of Geography (Teaching Fellow), School of Sociology and Social Policy (Post-doctoral Researcher), School of Media and Communication (Post-doctoral Researcher in Cultural Policy; Lecturer in Race and Media; Associate Professor in Health/Science/Environmental Communication; Associate Professor/Full Professor in Media and Politics). 2011-2020.

**Membro, Commissione per bando di selezione.** Tutor di Scrittura in Lingua Inglese, Corso di laurea in Scienze della Comunicazione. Dipartimento delle Arti, Università di Bologna, 2022.

### **Partecipazione a commissioni per la valutazione dei requisiti per la promozione di professori e ricercatori**

**University member, Promotion Committees (University of Leeds):** Business School (Associate Professor, Lecturer B); School of Politics and International Studies (Associate Professor); School of Music (Associate

Professor); School of Philosophy, Religion and History of Science (Lecturer B); Inter-Disciplinary Ethics Applied Centre (Lecturer B); School of Languages, Cultures and Societies (Lecturer B). 2015-2020.

**Membro, Commissione per la proroga di contratto RTDa in SPS/08.** Dipartimento di Scienze Umane e Sociali, Università di Napoli "L'Orientale", 2022.

**External evaluator, Promotion to Reader.** School of Journalism, Media and Cultural Studies, Cardiff University (Regno Unito), 2021.

**External evaluator, Promotion to Full Professor.** Department of Sociology, Queen's University (Canada), 2021.

**External evaluator, Promotion to Full Professor.** Faculty of Media and Communication, Promotion to Full Professor Bournemouth University (Regno Unito), 2021.

## ATTIVITÀ DI SERVIZIO ALLA COMUNITÀ SCIENTIFICA

### Valutazione esterna su invito di domande per premi e finanziamenti

Valutatrice esterna, Progetto competitivo biennale per Ricercatori a Tempo Determinato finanziato dal bando europeo NextGenerationEU. Dipartimento di Formazione, Lingue, Intercultura, Letterature e Psicologia (FORLILPSI), Università di Firenze, 2023.

External referee, H2020 EU co-funded CHANSE (Collaboration of Humanities and Social Sciences in Europe) Call "Transformations: Social and cultural dynamics in the digital age". 2022.

External Reviewer, Swiss National Science Foundation (SNSF). Humanities and Social Sciences division research project application, 2020.

Independent International Expert, Paris Region Fellowship Programme (ParisRegionFP). EU co-funded Marie Marie Skłodowska-Curie Action programme, 2020.

Remote Referee, ERC Consolidator Grant. Culture and Cultural Production Panel (SH5), European Research Council, 2018.

Peer Reviewer, ESRC EU-India Platform for the Social Sciences and Humanities (EqUIP). 2018.

Reviewer, NCA Visual Communication Division's Outstanding Essay or Chapter Award. 2013.

### Valutazione su invito di proposte editoriali

Bristol University Press, 2022; SAGE, 2019; Bloomsbury, 2019; Il Mulino, 2017.

### Book endorsements su invito

Serafini, F. (2022). *Beyond the Visual: An Introduction to Researching Multimodal Phenomena*. New York: Teachers College Press.

Van Leeuwen, T. (2022). *Multimodality and Identity*. London and New York: Routledge.

Machin, D. and Ledin, P. (2020). *Introduction to Multimodal Analysis* (2nd ed.). London: Bloomsbury.

Veneti, A., Jackson, D., and Lilleker, D. (Eds.) (2019). *Visual Political Communication*. London: Palgrave MacMillan.

Shumow, M. and Gutsche, Jr., R. E. (2016). *News, Neoliberalism, and Miami's Fragmented Urban Space*. Lanham, MA: Lexington.

## Peer review per riviste scientifiche

*African Journalism Studies*, 2017; *African Studies*, 2014; *Area*, 2022; *Big Data & Society*, 2016; *City*, 2022; *Communication and Critical/Cultural Studies* 2018, 2019, 2022; *Communication Theory*, 2021; *Comunicazioni Sociali*, 2021; *Convergence*, 2019; *Discourse, Context & Media*, 2019; *Environment and Planning F*, 2022; *European Journal of Cultural Studies*, 2008; *International Journal of Communication*, 2018; *International Journal of Cultural Studies*, 2018, 2019, 2022; *Journalism*, 2019, 2022; *Journal for Artistic Research (JAR)*, 2023; *Journal of Communication*, 2019; *Journal of Communication Inquiry*, 2018; *Journal of Public Relations Research*, 2010; *Language in Society*, 2023; *Liminalities: A Journal of Performance Studies*, 2011; *Media, Culture & Society*, 2021; *New Media and Society*, 2022; *Popular Communication*, 2016; *Popular Music & Society*, 2010; *Public Relations Inquiry*, 2018; *Rassegna Italiana di Sociologia*, 2019, 2020; *SAGE Open*, 2018; *Social Media + Society*, 2023; *Social Semiotics*, 2011, 2013; *Sociologica*, 2015; *Space and Culture*, 2012; *Studi Culturali*, 2021, 2022; *Television and New Media*, 2015, 2019; *Theory, Culture & Society*, 2022; *Visual Communication*, 2013 - present (16 articles reviewed); *Visual Communication Quarterly*, 2019, 2020, 2021, 2023; *Western Journal of Communication*, 2008, 2010, 2012, 2013; *Women's Studies in Communication*, 2013, 2014, 2017.

## Peer review per convegni

ICA (Visual Communication Studies Division; Global Communication and Social Change Division; Popular Communication Division; Making and Doing Program; Theme Sessions).

ECREA (Media & The City Temporary Working Group; Gender and Communication Division).

NCA (Visual Communication Division; Critical and Cultural Studies Division).

WSCA (Intercultural Communication Interest Group).

Convegno dell'Associazione Italiana di Comunicazione Politica (AssoComPol).

## ATTIVITÀ DI TERZA MISSIONE E DI DIVULGAZIONE

### TERZA MISSIONE

- Mostra aperta al pubblico, "Generic Visuals in the News". Presso Winter Garden (Sheffield) e presso la sede di Full Fact (Londra). 2023.
- Workshop aperto al pubblico "Generic Visuals and Disinformation" in collaborazione con l'organizzazione di fact-checking Full Fact. Londra (Regno Unito). 2023.
- Installazione *CodeX - Mapping Manifattura delle Arti in Bologna*. Collaborazione con il duo artistico Felix & Mumford (Amsterdam) e la galleria d'arte GALLERIAPIÙ (Bologna), con il supporto dell'Ambasciata dei Paesi Bassi in Italia. 2015-2017.
- Partecipazione nel progetto "The Europe of minorities: putting to use the European Courts' human rights case law on LGBT people and migrants", finanziato da "Europe for Citizens (2007-2013)" e organizzato da Arcigay (Italia), Centro Europeo Studi sulla Discriminazione (Italia), Ludwig Boltzmann Gesellschaft - Institut für Menschenrechte (Austria) e Advice on Individual Rights in Europe (Regno Unito). 2010.
- Member, Fort Collins UniverCity Connections Transit & Mobility Task Group and the Experience Downtown Subcommittee. 2009.

- Collaborazione con Seattle Americorps, City Year program “Young Heroes” per studenti delle scuole medie. Sviluppo di attività fotografiche ed espressive sul tema “Values, Identity and Choices” nello spazio urbano di Seattle (USA). 2006.
- Creazione collaborativa e di comunità di “The September Mural” presso la Seattle Central Library, in collaborazione con il Simpson Center for the Humanities, University of Washington, Seattle (USA). 2005.

## INTERVISTE E MENZIONI SUI MEDIA

- “Non aspettatevi McDonald’s, la loro è una strategia local: Intervista alla sociologa Giorgia Aiello che ha fatto una tesi sulla catena USA del caffè”. *La Repubblica Bologna*, 2023.
- “Starbucks a Bologna, la strategia della multinazionale per insediarsi nei territori”. *Radio Città Fujiko*, 2023.
- “Interview with Giorgia Aiello, now in residency at DICEN-IdF”. *Culture Media Lab*, 2022.
- “Symbolbilder: Vielfalt geht anders”. *Deutschlandfunk* (German National Radio), 2019.
- “Das ganze Spektrum”. *Süddeutsche Zeitung*, 2019.
- “What being transgender looks like, according to stock photography”. *The New York Times*, 2018.
- “These stock photos show masculinity is more than biceps and beer”. *Huffington Post*, 2018.
- “The new dad: Fathers swap footballs for tiaras as stock photos evolve”. *Mashable*, 2017.
- “Stock photo site announces interesting shift in how marketers perceive women”. *Women in the World*, in association with *The New York Times*, 2017.
- “From sex object to gritty woman: The evolution of women in stock photos”. *The New York Times*, 2017.
- “Felix & Mumford. CodeX”. *Juliet Art Magazine*, 2015.
- “Per una Manifattura del contemporaneo a Bologna”. *Juliet Art Magazine*, 2015.
- “Prima il degrado, ora l’enclave della cultura “alta”: La Manifattura delle Arti raccontata Oltreoceano”. *L’Informazione*, 2011.
- “Marking their Words: In the landscape of ideas, graffiti tells us what we may not want to hear”. Lead article and interview about graffiti and the Urban Archives project in the *Seattle Times Pacific Northwest Magazine*, 2007.
- “Hitting the streets to research the city”. Feature article about the Urban Archives project in *The Daily of the University of Washington*, 2006.
- “Photos tagged and organized to create the searchable Urban Archives...your city, yo”. Microsoft video webcast *Channel 10*, 2006.
- “Urban Archives: Listening to the city”. Feature article and interview for *UW News*, 2006.
- “Students create urban archive, preserving graffiti for posterity”. *Seattle Post-Intelligencer*, 2005.

Data

17/07/2023

Luogo

Bologna